

# Our Journey into Cryptocurrency

Lessons learned from Save the Children's experience  
accepting cryptocurrency donations



Save the Children

*Presented by*  
**Cassandra Kaplan**  
**Associate Director, Treasury**

# STC Cryptocurrency timeline

## INNOVATION, NFTs, and BEYOND

As the popularity of Bitcoin and other cryptocurrencies rise along with cryptocurrency philanthropy and charitable tokens, STC is looking to develop a holistic stewardship strategy for cryptocurrency donors.

2021

## UPDATED GIFT ACCEPTANCE POLICY

Gift Acceptance Policy is updated and approved to include Virtual Currency gifting guidelines.  
Cryptocurrency donations increase dramatically due to The Giving Block partnership and MCF campaigns.

2020

## PARTNERSHIP WITH THE GIVING BLOCK

The Giving Block, offering a widget solution to assist non-profits with cryptocurrency donations, contacts STC and a partnership is formed, allowing Save to more readily accept and process cryptocurrency donations.

2019

## TRANSITION TO GEMINI TRUST

Due to Money Transmitter License requirements in CT, Save can no longer use BitPay to receive Bitcoin donations. STC opens a direct cryptocurrency exchange wallet with Gemini Trust Company to accept cryptocurrency donations.

2017

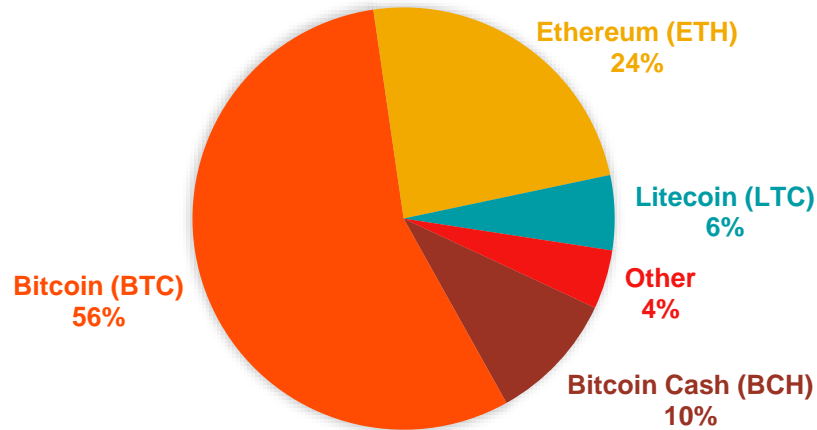
## STC ACCEPTING CRYPTO

STC is one of the first global nonprofits to accept cryptocurrency (Bitcoin via BitPay) and was the first nonprofit beneficiary for Bitcoin Black Friday through the BitGive Foundation.

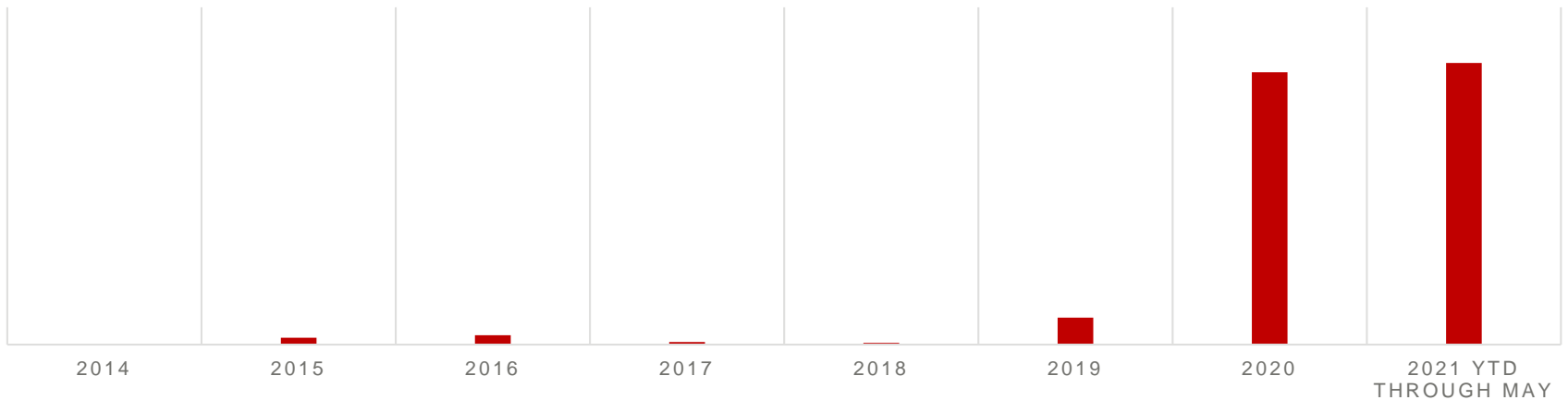
2013

# STC Cryptocurrency Donations

## CRYPTOCURRENCY DONATIONS BY CATEGORY



## CRYPTOCURRENCY DONATION VOLUME



# STC Lessons Learned

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# STC Cryptocurrency Donation Page



## DONATE CRYPTOCURRENCY TO SAVE THE CHILDREN

Save the Children®

1. PLEDGE 2. INFO 3. DONATE

Select Your Crypto

Bitcoin Ethereum

Other crypto options

Enter Donation Amount

0.25 BTC  
~\$8,254.24 USD

CONTINUE

Powered By Giving Block



We do whatever it takes to save children but we can't do it without you. Your gift creates meaningful change for children, families and their communities across the world.

Your cryptocurrency donation is tax-deductible. You can donate anonymously if you provide your email.

If you have any questions or interested in donating other types of cryptocurrency, send an email to [bitcoin@savethechildren.org](mailto:bitcoin@savethechildren.org).

Donate With Other Payment Methods



Save the Children's Journey Into Cryptocurrency



**THANK YOU**



**Save the Children**